



Certifies that

Santiago Mauricio Erazo Yépez

Successfully completed the requirements for the

Continuing Education Certificate in Leadership

MIAMI, FL

December 2023 to January 2024 - Hours: 45

Issued on: April 24, 2024



A handwritten signature in black ink, appearing to read 'Daniel Burgos', positioned above the printed name.

Daniel Burgos
President

Continuing Education Certificate in Leadership

Number of hours: 45

Unit 1: Towards conscious Leadership

- Introduction and Objectives
- Concept of Emotional Intelligence
- Intrapersonal Skills
- Interpersonal Skills and Assertiveness
- Communication Skills

Unit 2. Quality in Relationships as a Management Tool

- Introduction and Objectives
- Diagram of the Affective Relationship
- Analysis of Relations in the Field of Work
- Communication Levels
- How to help others help themselves through Emotions

Unit 3. Leadership

- Introduction and Objectives
- Definition of Leadership
- Critical Mass needed for Effective Leadership
- The DNA of the Leader
- Sensory Channels

Unit 4. Motivational Leadership

- Introduction and Objectives
- McGregor's Theory X and Theory Y
- Maslow's Pyramid
- Frederick Herzberg's Theory
- Lawler Model of Motivation
- Other Theories